



To: **East Area Committee - 10th April 2014**
Report by: Jackie Hanson, Operations & Resources Manager,
Community Development
Wards affected: Abbey, Coleridge, Petersfield, Romsey,

**Community Development and Arts & Recreation Development
AREA COMMITTEE GRANTS 2014-15**

1. Executive summary

1.1 This report details applications received to date for 2014-15 funding for projects in the East Area, makes recommendations for awards and provides information on the eligibility and funding criteria.

2. Recommendations

The East Area Committee Councillors are recommended:

- 2.1 To consider the grant applications received, officer comments and proposed awards detailed in Appendix 1
- 2.2 To agree the proposed awards detailed in Appendix 1 and summarised in the table below:

Ref	Organisation	Purpose	Award £
E1	Abbey People	2 Events and 2 trips	2,000
E2	Barnwell Baptist Church - Golden Years Group	3 trips	750
E3	Cambridge Art Salon	Romsey Art Festival	4,000
E4	Cambridge Seventh Day Adventist Church	Community Big Lunch Event	428
E5	Cherry Trees Over 50's Club	Day trip to Wicksteed Park	635
E6	Christ the Redeemer Church	Family Holiday Club	950
E7	East Barnwell Friendship Group	Day trip	200
E8	Friends of Mill Road Cemetery	World War 1 events	780
E9	Hemingford Road Street Party Committee	Summer street party	1,500
E10	Mill Road Bridges	Print costs for 4 newsletters	1,750
E11	Mill Road Winter Fair	Brochure design, print, and	2,350

	Committee	software	
E12	The Liveaboard Trust	River Art Festival	1,000

Budget available	£38,784
Total awards	£16,343
Budget remaining	£22,441

3. Background

3.1 Management

Funding has been devolved to Area Committees for local projects meeting the Community Development, Sports or Arts strategic priorities since 2004. This process is managed by the Community Development Grants Team who promote the funding and bring applications for consideration to one meeting of each of the area committees annually.

The 2014-15 grants were publicised, via neighbourhood workers and members, in local publications and voluntary organisations newsletters, by posters and publicity leaflets and previous applicants were also invited to apply.

3.2 Funding Available

There is a total of £124,920 available across the four area committees for 2014-15 made up as follows:

- § £86,000 Community Development
- § £18,920 Arts and Recreation Development
- § £20,000 Safer City

The Community and Arts and Recreation Development budgets have been merged and divided between the area committees in accordance with population and poverty calculations. The safer city allocation has provided £5,000 for each area committee. The amount available for each area is as follows:

Committee	CD & AR %	CD & AR £	Safer City £	Total available £
North	37.8	39,660	5,000	44,660
East	32.2	33,784	5,000	38,784
South	20	20,984	5,000	25,984
West Central	10	10,492	5,000	15,492
Total	100	104,920	20,000	124,920

3.3 Eligibility Criteria and Funding Priorities

Applications are invited from voluntary organisations, community groups and groupings of local residents that are able to meet basic accountability requirements. Priority is given to projects that are aimed at those people whose opportunities are restricted by disability, low income or discrimination. Projects should meet the Community Development, Arts and Recreation Development priorities detailed in Appendix 2.

This year the priorities also reflect the contribution from Safer City funds, to include projects which reduce anti-social behaviour, crime and the fear of crime. This is also detailed in Appendix 2.

The maximum any organisation can apply for is £5,000 per area committee and grants cannot be made retrospectively. Full details of the eligibility criteria are available on request.

3.4 Year Round Applications

Applications will be considered on an individual basis after the main grants round until all the funding is spent. Officers will make decisions on awards up to £5,000 as approved by the Community Services Scrutiny in January 2014.

Officers will circulate updates on applications and awards twice a year. In December 2014 the area budgets will be merged and any funding remaining will be allocated across the areas as applications are received to ensure effective use of the funds available.

3.5 2013-14 Awards

After the end of the financial year we will collect the monitoring reports for awards made during 2013-14 and circulate a summary to members. A list of awards to date for 2013-14 is attached as Appendix 3.

3.6 Funding Agreements

All awards are subject to funding agreements and monitoring reports. We consider proportionate requirements dependent on the size of the organisation, project and award.

3.7 Review of Community Development and Arts & Recreation Development Grants

The Executive Councillor for Community Wellbeing approved a review of the above grant priorities and budget at the Community Services Scrutiny Committee in January 2014. The consultation is currently underway with an online survey and workshops arranged to comment on proposals.

A report will be taken back to that committee in July 2014 making recommendations for future priorities and budget allocation.

Appendix 1 - East Area Committee Grant Applications and Recommendations 2014-15

Ref	Organisation	Purpose	Aim of activity	Beneficiaries	Budget	Bid	Award
E1	Abbey People	Contribution to 2 summer outings, Big Lunch event and Christmas lights switch on. Costs include coach hire, entrance fee, refreshments, entertainment, Christmas tree.	To bring the community together; to provide a day out for those who perhaps would not be able to get out otherwise.	700	Full cost: £3,000 Income: £1,000	£2,000	£2,000
	Officer comment	Group developed out of Abbey Action. Formed during 2013. Income is from trip contribution and reserves					
	Previous 2 years funding	13-14 £2,000					
E2	Barnwell Baptist Church - Golden Years Group	Contribution to 3 outings in spring, summer and autumn.	To provide opportunity for those over 60 to have a day out.	Older people over 60. 35 East	Full cost: £3,660 Income: £2,910	£750	£750
	Officer comment	Annual outings. Group meets at Barnwell Baptist Church					
	Previous 2 years funding	13-14 £700					
E3	Cambridge Art Salon -	Romsey Art Festival - 40 events in July / August in 20 venues in Romsey. Parade, music documentary; music fanzine; static and interactive exhibitions; cycling powered stage.	To integrate groups, roles and relationships through celebration of local identity, community and art; strengthen the community; trial new ideas and innovative contemporary art that has community as its focus	2,000 East plus others	Full cost: £14,000 Income: £10,000	£4,000	£4,000
	Officer comment	£9,000 grant from Arts Council unconfirmed. £1,000 income is sponsorship/in-kind. The first festival was in 2013 - feedback showed more music and dancing opportunities were required and new platforms for art (pubs, cafes, churches, shops, car parks, empty spaces etc). Music documentary exploring music in the community, made by children from socially deprived backgrounds or at risk					
	Previous 2 years funding	12-13 £2,500 + DRR 13-14: £900 (Romsey Art Festival) £500 + DRR					

Ref	Organisation	Purpose	Aim of activity	Beneficiaries	Budget	Bid	Award
E4	Cambridge Seventh Day Adventist Church	Community Big Lunch event in June on Mamora Road	To have 50% of the residents of Marmora Road and Hobart Road all come to the lunch and meet neighbours to build stronger community friendships	100	Full cost £628	£428	£428
	Officer comment	Permission has been gained to close road.					
	Previous 2 years funding	13-14 £290					
E5	Cherry Tree's over 50's club	Day trip to Wicksteed Park for members with lunch, tea and entertainment	To give a day out to members who do not get out very often.	20	Full cost: £635 Income: none	£635	£635
	Officer comment	Seeking 100% funding. Coach is £310. £23 per person for whole day there					
	Previous 2 years funding	13-14 £500 12-13 £600					
E6	Christ the Redeemer Church	Summer family holiday club running for one week from 10am - 2.30pm including one day trip, arts and craft activities, music, storytelling, sports and games and other organisations eg local wildlife groups visiting.	Low cost fun activity week for local (often single parent) families that are economically hard pressed and cannot afford to engage with other activities. These families can sometimes find the holidays difficult to manage. The club gives them an opportunity to engage with each other and others in the community and enjoy a day out.	100 including some with disabilities and special needs	Full cost: £1,750 Income: £800	£950	£950
	Officer comment	Annual holiday club					
	Previous 2 years funding	13-14: £950 12-13: £950					

Ref	Organisation	Purpose	Aim of activity	Beneficiaries	Budget	Bid	Award
E7	East Barnwell Friendship Group	Contribute to coach costs for a spring day trip to Norwich	To socialise	19 Abbey. All older (some are in their 90's) and many disabled.	Full cost: £358 Income: £158	£200	£200
	Officer comment	Club has been running for 37 years					
	Previous 2 years funding	13-14 £250					
E8	Friends of Mill Road Cemetery	1 or 2 events to commemorate World War 1 incorporating tours, performance pieces, an exhibition and lecture.	This activity is inspired by the Commemoration this year of WW1. Around 100 graves have been located where family members commemorated their WW1 relatives.	250-300 will include school children and older people	Full cost: £867 Income: £81	£780	£780
	Officer comment	Heritage lottery bid in jointly with City Council and Parochial Burial Grounds. Management Committee to restore some graves, undertake some clearance and upgrade the website to allow maps, trails and record keeping.					
	Previous 2 years funding	13-14: £314 £500 12-13: £400					
E9	Hemingford Road Street Party Committee	Street party on Saturday 28 June on Hemingford Road. Games, races, face painting, music and dancing, afternoon tea and evening BBQ	Fun event, enjoyed by all generations, gets people out of their houses and meet each other. It enhances everyone's sense of being a part of a community and prevents residents from feeling isolated. Makes a happier and safer place.	500	Full cost: £4,650 Income: £2,700	£1,500	£1,500
	Officer comment	Incudes people from Romsey Road, and other parts of Romsey and Mill Road area. In the last two, 50 people attended, 150 being children. Recommend contribution to entertainments and set up but not food and drink.					
	Previous 2 years funding	13-14: £1,500 12-13: £1,000					

Ref	Organisation	Purpose	Aim of activity	Beneficiaries	Budget	Bid	Award
E10	Mill Road Bridges	The printing costs for 4 editions of the quarterly newsletter.	To produce an attractive, colourful, well produced and informative newsletter.	5000	Full cost: £2800 Income: £300	£2,500	£1,750
	Officer comment	2014-15 will be the third year of publication. Also have a website which hosts the Mill Road Trader's directory. Recent issues are on website. Trying to secure advertising. Suggest they reduce the charge to secure some advertising.					
	Previous 2 years funding	12-13: £1,640					
E11	Mill Road Winter Fair Association	Contribution to costs of design and printing of brochure. Purchase of new software for handling stall and event applications. Software costs includes one year's licence fee and technical support.	Promotes custom for small businesses especially smaller establishments and traders and a sense of solidarity between businesses generally. Provides opportunity for local groups to showcase their work and recruit new members and network. Allows charities based on Mill Road to fundraise and present their activities.	20,000	Full cost: £4,700 Income: £2,350	£2,350	£2,350
	Officer comment	Introduced smaller brochure last year, partly supported by an area committee grant to help grow to being sustainable. However, the main sponsor, the Co-op is unable to continue sponsoring so need financial support until they gain additional sponsorship. Volunteer admin work grown significantly so need to move to commercial software. £1,750 income is from sponsorship					
	Previous 2 years funding	13-14: £5000 £1850 £50 12-13 £900 £2000					

Ref	Organisation	Purpose	Aim of activity	Beneficiaries	Budget	Bid	Award
E12	The Liveboard Trust	River Art Festival (16 days) at venues up and down the river and including on the river to celebrate the role the river plays in the city, its traditions and cultural heritage, particularly of the liveboard community and those living and working close to the river.	To create a sense of wellbeing, unity and mutual understanding within the river community – both those who live aboard on the river and those who live close to the river in Cambridge, particularly aiming to create a sense of social cohesion and to integrate the liveboard community and its traditions into the heart of the city through the arts, tackling discrimination and cultural stereotypes.	350 East (600 West Central 450 North)	Full cost: £10,215 Income: £3,815	£6,400	£1,000
	Officer comment	Venues include liveboard boats (on Jubilee Gardens, Jesus Green, Midsummer Common, Riverside, Stourbridge Common); Fort St George; Museum of Technology; Georgina Riverboat; Rosie Riverboat (from Jubilee Gardens to the Plough), Green Dragon Chesterton, Anchor Pub, Quayside. Recommend contribution and requesting contributions from North and West Central Areas Committees as well)					
	Previous 2 years funding	None					

Appendix 2 – Funding Priorities

Community Development

Community Activities

1. Activities which support children and young people and families experiencing disadvantage:

- § to provide children and young people with opportunities to participate in positive activities, engage in democratic processes, and improve the quality of life in neighbourhoods
- § to meet the needs of children and young people in the areas of growth or demographic change

2. Activities which support

- § **BME groups**
- § **people with disabilities**
- § **LGBT groups**
- § **women** lacking opportunities to live safe and fulfilling lives
- § **community cohesion** - activities helping people from different backgrounds to integrate into the Cambridge community and to get on well together

3. Activities which support older people to live socially and physically active lives.

Consideration will be given to specific activities and services that enable those groups and individuals to participate in their communities and improve their own well-being. Activities must include one or more of the following:

- § supporting those who are disadvantaged by low income/ disability/ discrimination
- § proposals that enable people to participate in decisions and influence the services that affect their lives
- § bringing people together to identify common issues and to bring about change
- § investigating local needs and developing responsive projects
- § increasing the awareness of and celebrating the city's cultural diversity

It is not for personal care services, proselytising or worship or services which are the responsibility of other statutory agencies

4. Social and Economic Deprivation

Projects, services or activities which promote **Economic Inclusion.**

- § Supporting organisations that help individuals to overcome barriers to participation in the City's economy.
- § Support, advice and guidance for workless people and those at the risk of worklessness to gain the confidence, motivation, skills and qualifications to engage in rewarding employment or entrepreneurial activities.

Arts & Recreation

1. Improve access to leisure activities

A targeted approach to improving access to arts and sports for city residents who currently have restricted access, particularly including:

- ⌘ Minority Ethnic Groups
- ⌘ People with disabilities
- ⌘ People on low incomes
- ⌘ Children, young people and older people at risk of exclusion from leisure opportunities
- ⌘ Residents with low levels of participation in cycling activity (particularly women and people from the above priority groups)

2. Enhance the City's cultural offer

Arts and sports activities that enhance Cambridge's cultural offer by doing some or all of the following:

- ⌘ Celebrating Cambridge's cultural identity or local traditions
- ⌘ Benefiting the local economy
- ⌘ Reflecting the city's creative reputation through being new, innovative, and ambitious
- ⌘ Promoting environmental sustainability
- ⌘ Showcase and celebrate the arrival of the Tour de France in Cambridge in 2014

3. Encourage and support local neighbourhood arts and sports activities that enhance current provision and are for the benefit of local residents

Safer City

For projects that help tackle:

1. Crime
2. The fear of crime
3. Anti-social behavior

Appendix 3 – 2013-14 Awards

Group	Purpose	Award
Abbey People	Trips x 2; Christmas light switch on; 2 courses – first aid + food hygiene	2,000
Barnwell Baptist Church	Trip to Southwold	500
Barnwell Baptist Church	Golden Years Group games	700
Cambridge Art Salon	Romsey Art Festival	900
Cambridge International Arts	Romsey Art Festival photography project and book	500
Cambridge Seventh Day Adventist Church	Community Big Lunch	290
Cherry Trees Over 50s	Summer outing	500
Christ the Redeemer	Family holiday club	950
East Barnwell Friendship Club	Trip to Yarmouth July 2013	250
Friends of Mill Road Cemetery	Victorian Day	314
Friends of Mill Road Cemetery	Website update for WW1 project	500
Hemingford Road Street Party	Street party	1,500
Mill Road Winter Fair	Brochure for the fair	1,850
Mill Road Winter Fair	Workshops for carnival parade	5,000
Pakistan Cultural Association Anchal Group	Exercise sessions for female members	300
Pakistan Cultural Association Anchal Group	Swimming for female members	1,400
Pakistan Cultural Association Anchal Group	Meetings for female members at Ross Street	100
Petersfield Area Community Trust	Summer event	4,178
Rawlyn Court Residents Association	Entertainment evening	335
Romsey Mill Trust	Sports and arts activities	4,000
Tayebah Ladies Swimming Group	Swimming instructor and training	1,000
The Map Project	Community arts project	4,000
Women for Integration	Cohesion event - ceilidh	500
TOTAL		31,567